

ŠPANĚLSKO – CIT 2015

2014-1-CZ01-KA102-000351

SPŠE A VOŠ PARDUBICE



LOGO

Původní logo

- zadání: změna původního loga či vytvoření zcela nového návrhu



The original logo consists of two lines of text. The top line features the word 'intereuropa' in a bold, red, sans-serif font, followed by 'idiomas' in a bold, dark grey, sans-serif font. The bottom line displays the word 'languagees' in a dark grey, sans-serif font, with each letter separated by a wide space. A small red triangle points to the right at the end of the word.

intereuropa idiomas
l a n g u a g e e s ◀

LOGO

1. návrh loga

- styl podobný původnímu logu



INTEREUROPA
Español para extranjeros

LOGO

2. návrh loga

- úplné oproštění od původního loga
- mělo by připomínat Zemi



LOGO

3. návrh loga

- tento návrh zdůrazňuje Španělsko



LOGO

Konečná podoba loga

- konečná podoba vybraná firmou



INTEREUROPA

Español para extranjeros

LOGO

Porovnání

- původní:

intereuropa idiomas
l a n g u a g e s ◀

- nové:



VIDEO PRO MARKETING

- logo na výloze



VIZITKY



Návrh č. 1



VIZITKY



Návrh č. 2



KURZY

Původní

- zadání: pro každý kurz vytvořit vlastní stránku s popisem kurzu
- stránky vytvořit jako šablonu ve Wordu, aby si později mohli sami doplňovat obsah

Curso Semi Intensivo <i>Semi Intensive Course</i>	
Se desarrolla de lunes a viernes, con dos clases de 50 minutos. Se puede optar por este curso de octubre a junio. <i>1 class per day from Monday to Friday, 2 lessons of 50 minutes. Optional from October to June.</i>	- 2 lecciones en grupo de 50 minutos. - Todos los niveles. - Máximo 10 estudiantes por clase. - <i>1 group class per day of 50 minutes</i> - <i>Course run at all levels.</i> - <i>Maximum 10 students per class.</i>
Curso Intensivo <i>Intensive Course</i>	
Se desarrolla de lunes a viernes con 4 clases diarias. <i>A full immersion course of 4 lessons per day from Monday to Friday.</i>	- 4 lecciones en grupo de 50 minutos. - Duración de 1 a 36 semanas. - Todos los niveles. - Máximo 10 estudiantes por clase. - <i>4 group classes per day of 50 minutes each.</i> - <i>Duration from 1 up to 36 weeks.</i> - <i>Course run at all levels.</i> - <i>Maximum 10 students per class.</i>
Curso Intensivo + 1-2 <i>Intensive Course + 1-2</i>	
Basado en el curso intensivo, añade 1 o 2 clases individuales diarias permitiendo así un estudio más personalizado. <i>A full immersion group course with extra individual attention. It consists of a standard intensive course plus 1 or 2 individual tuitions per day.</i>	- 4 lecciones en grupo de 50 minutos. - Todos los niveles. - Máximo 10 estudiantes por clase. - 1 o 2 clases individuales diarias. - <i>4 group classes per day of 50 minutes each.</i> - <i>Course run at all levels.</i> - <i>Maximum 10 students per class.</i> - <i>1 or 2 individual tuitions per day.</i>
Curso Individual <i>Individual Course</i>	
Lecciones individuales adaptadas a las exigencias personales de cada estudiante. Se pueden elegir distintas intensidades entre 1, 2, 3 o 4 clases diarias. <i>Individual lessons adapted to suit all personal requirements. You can choose to take 1, 2, 3 or 4 classes per day.</i>	- Horario de mañana y tarde. - Todos los niveles. - Horario flexible. - <i>Mornings and afternoons classes.</i> - <i>Course run at all levels.</i> - <i>Flexible timetable.</i>
Curso Intensivo + Preparación Dele <i>Intensive Course + Dele Examination Training</i>	
"Diploma de español como lengua extranjera", único diploma oficial reconocido por el Ministerio de Educación. Los exámenes tienen lugar a mediados de mayo, agosto y noviembre. Con el fin de lograr la preparación necesaria para realizar con éxito el examen oficial de español, ofrecemos un curso intensivo más una clase diaria dedicada a la preparación del examen DELE. <i>D.E.L.E. stands for Diploma of Español como Lengua Extranjera ("Diploma of Spanish as a Foreign Language"). It is the only certificate officially recognised by the Spanish Ministry of Education and Science. This internationally accepted diploma is very useful for those who want to officially demonstrate their level of Spanish. The exams are held in May August and November. A full immersion course of 4 lessons per day from Monday to Friday + 1 class per day to prepare the examination.</i>	- 4 lecciones en grupo de 50 minutos. - Todos los niveles. - Máximo 10 estudiantes por clase. - 1 clase diaria dedicada a la preparación del examen DELE. - <i>4 group classes per day of 50 minutes each.</i> - <i>Course run at all levels.</i> - <i>Maximum 10 students per class.</i> - <i>1 class per day dedicated to study of DELE examination training.</i>

KURZY

Návrh č. 1

- každý typ kurzu odlišen barvou



PLAKÁTY KURZŮ



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SUMMER

Special program for

- Intensive general Spanish
- Different levels available
- Placement online test before
- Course material included
- Stays from one week up to
- Full board accommodation
- A wide social programme and sports activities...
- Airport pick-up service...
- Supervised activities...
- Certificate at the end of the



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Español para extranjeros

ONLINE

Spanish Class

- The Spanish classes online via videoconferencing on Skype
- All you need is a computer, speakers and a microphone

During the class you will learn:
Grammar
Vocabulary
Pronunciation
Cultural
Communication



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Español para extranjeros

ALL YEAR ROUND

Are you good at studying?

- We can arrange for you to study with or without taking exams
- Aside from providing classes we also organize activities

More information and
registration at
www.intereuro.es



INTEREUROPA
Español para extranjeros

SPANISH TEACHER TRAINING COURSES

Theoretical Lessons + Teaching Practice

- the principles of effective teaching...
- a range of practical skills for teaching Spanish to all age learners...
- valuable hands-on teaching experience...



www.intereuropa.es
Tel. +34 963 944 995



LETÁKY PRO AKTIVITY

VOLLE

EXCURSION

DE COPAS



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Español para extranjeros



WEB

Původní web

- úkol: vytvořit návrh nového designu



WEB

Návrh č. 1 a 2

- návrh nového designu



Learn Spanish in Valencia

It is one of the most widely spoken languages in the world, as well as the official language in twenty one countries.

Study Spanish in Spain at INTEREUROPA with the guarantee of an Instituto Cervantes accredited centre.

A Spanish course in Valencia with Intereuropa is a superb combined package. Whether you want to learn Spanish from scratch or improve your language skills, you will be able to have a great time in Spain while you're doing it.

Here are a few reasons to choose Intereuropa:

-  School founded in 1998 and located in the historic city centre.
-  Centre officially recognized by the "INSTITUTO CERVANTES".
-  Spanish courses run throughout the year at all levels.
-  Medium-sized school with plenty of individual attention offered.
-  All of our teachers hold a degree and are trained to teach Spanish as a foreign language.
-  Entertaining and varied activity programme.



BOOK NOW
online booking

 Quick price calculator
Find out in a few clicks prices of our courses and accommodation

FACEBOOK



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FACEBOOK



ÚPRAVA OBRÁZKŮ NA WEBU

původní:



upravené:



ÚPRAVA OBRÁZKŮ NA WEBU

